



**CFC RIJEKA**  
BUSINESS RESULTS  
AND STRATEGIC PLAN

2024/2025



CFC Rijeka has shown over the years that it is a football club on whose results the entire local community can be proud of. We all have the privilege to be satisfied with the achieved results, including the supporters, the players, the employees of the Club and its Management. CFC Rijeka, with proper definition about short-term goals, analysis of real possibilities and application of the best available solutions in each segment, where sports and results stand out in the first place, encouraged a successful achievement of the season's goals. CFC Rijeka has sharply combined a very high level of sports motivation concerning playing and coaching staff (both established seniors and young players of the CFC Rijeka Football School on their affirmation path) with strategic determinants of the Club in the sports segment. They have used the best available practices of the administrative - leading departments of the Club with realistically estimated possibilities of the operational - playing staff. Of course, it can always be done slightly better, with faster pace of thinking, faster decision-making, and taking immediate actions. Experience has shown us that the risks are higher, but the successes are also stronger. This brochure will bring you an overview of the key information by about the closure of 2024/2025 season of CFC Rijeka. It encompasses the following organizational segments: Strategic goals of the organization, Sports segment with results, Special projects of the Club, Marketing, Social communication and public relations, Financial analysis of the business operations and investment plan and Service information.

Yours,  
CFC Rijeka

*'And we as 'Rijeka' did what we had wished for. Every match is played by an average of three to four young players. They show that they deserve to be in the team. It is our great victory and an indicator of work. As well as faith in what we do.'*

Damir Mišković, spring/summer 2020

## TABLE OF CONTENTS:

CFC RIJEKA – STRATEGIC GOALS	p. 6
SPORTS SEGMENT	p. 14
THE CLUB'S SPECIAL PROJECTS	p. 36
MARKETING	p. 44
CORPORATE COMMUNICATIONS AND PUBLIC RELATIONS	p. 56
FINANCIAL ANALYSIS OF THE BUSINESS OPERATIONS AND INVESTMENT	p. 64
SERVICE INFORMATION	p. 76



## CFC RIJEKA: STRATEGIC GOALS



## STRATEGIC GOALS

### CFC RIJEKA:

- continuously maintain the financial stability of the operations
- operate transparently within the set financial framework
- present work principles and development strategy
- be in the top of Croatian football, reach the Croatian Cup final and quality for European continental competitions
- prepare players from the CFC Rijeka Football School for the senior team after 5 years of planned work with them
- gain recognizability and strengthen the Club's image in Croatia and abroad
- increase the numbers of Club members and season ticket package holders
- promote the Club to the youngest generations and attract new fans and Club members
- digitalization of Club platforms [online membership, online ticketing, webshop, mobile APP]

As the planned five-year strategy period is coming to an end in two years, CFC Rijeka can proudly emphasize that the strategy is being implemented in all the planned segments: the established digitalization follows the trends, despite the general situation, loyal members of the Club continue to renew their membership each year due to the positive perceptions and connotations that CFC Rijeka justifies in its environment; the image of the Club is becoming clearer - CFC Rijeka is a sports

club that communicates and encourages sports and football values in the city and throughout the country: collectiveness, friendship, work, motivation and success. As for the Youth Academy, CFC Rijeka 'accelerated' the planned promotion of younger players to the first team in two years, which, after winning the Croatian Football Cup in 2020, confirms the quality of work managed by the leading staff of the School. Financial stability of business is still the priority of the Club's Management.



## CFC RIJEKA AS A PUBLIC LIMITED SPORTS COMPANY

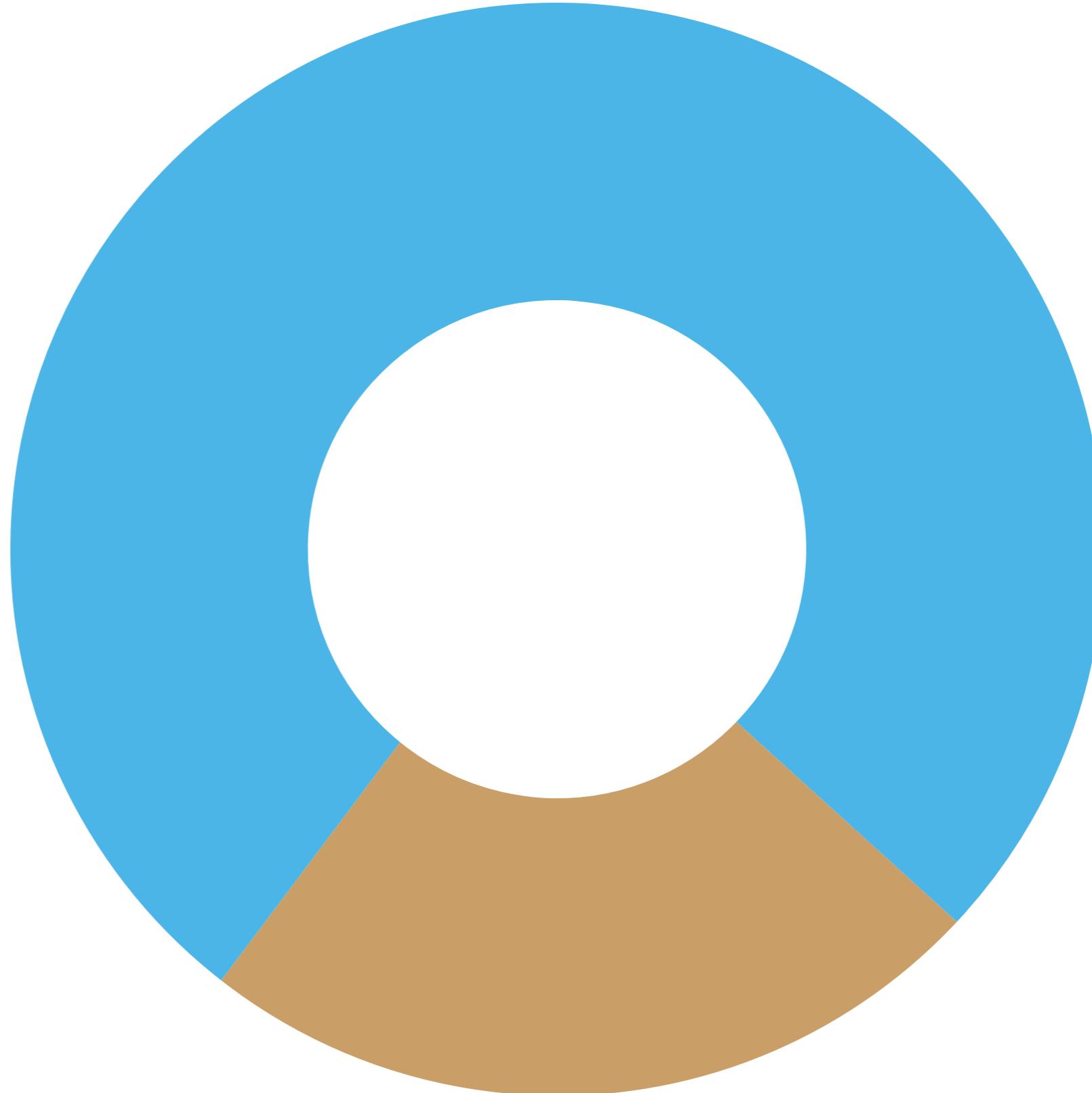
In December 2012 CFC Rijeka successfully completed the process of converting from sports association into Public Limited Sports Company.

Today, the majority owner of the club is Teanna Limited, holding 70% of the shares, while the City of Rijeka owns the remaining 30% of shares. Company Teanna Ltd. from London is in ownership of Matea and Anna Mišković.

**11.049.413,00**  
SHARE CAPITAL OF THE  
COMPANY IN EUROS

**7.734.666,00**  
SHARE OF TEANNA LIMITED  
THE CAPITAL IN EUROS

**3.314.746,00**  
SHARE OF THE CITY OF RIJEKA  
IN CAPITAL IN EUROS



**70%**  
TEANNA LIMITED



**30%**  
CITY OF RIJEKA



Damir Mišković  
President of the Management



Marina Cesarac Dorčić  
Member of the Management



## MEMBERS OF THE MANAGEMENT CFC RIJEKA



Nikola Ivaniš  
Member of the Management



Vlatko Vrkić  
Procurator

### SUPERVISORY BOARD

Supervisory Board President	Francesco Cuzzocrea
Deputy Supervisori Board President	Milica Alavanja
Supervisory Board Member - Adviser	Srećko Juričić
Supervisory Board Member	Veljko Karabaić
Supervisory Board Member	Ndiomu Didi Dinepre Peter

### CLUB DIRECTORS

Sports Director	Darko Raić - Sudar
Deputy Sport Director	Antonini Čulina
Deputy General Director	Marina Vela

### ADMINISTRATION

General Secretary	Milica Alavanja
Marketing Department Manager / UEFA Coordinator	David Kalebić
Head of Financial Department	Irena Paškvan Đumić
Head of PR Department / Spokesperson	Marko Babić
Head of Security Department	Ivica Vrbašlja
Head of Youth Sector	Dragan Meić
Youth Sector Adviser	Mladen Ivančić
President Adviser for Youth Sector	Tomislav Ivković
Ticketing Manager	Tamara Polan
Web Shop Manager / Ticketing Officer	Marko Jurić
Protocol Officer	Sandra Nešić
Protocol Officer	Veronika Šarara
Youth Academy Secretary	Denis Conte
Accountant Officer	Milena Gašparac
Accountant Officer	Korina Iskra
Procurement Officer	Nikica Grkinić
Web & Social Media Manager	Mateo Sučić
UEFA Coordinator	David Kalebić
IT manager/TV production	Marko Smoković
Video Production	Ivan Dragnić
Fan Shop Manager	Linda Mišković
Fan Shop	Maja Baretić

## SPORTS SEGMENT





# SPORTS RESULTS

FOR SEASONS  
FROM 2011/2012  
TO 2024/2025

SEASON	2011/2012	2012/2013	2013/2014	2014/2015	2015/2016	2016/2017	2017/2018	2018/2019	2019/2020	2020/2021	2021/2022	2022/2023	2023/2024	2024/2025
PLACEMENT IN CROATIAN FOOTBALL LEAGUE	12	3	2	2	2	1	2	2	3	3	4	4	2	1
POINTS WON	38	53	73	75	77	88	70	67	64	61	65	49	74	65
PERCENTAGE	42 %	53,50%	67,50 %	69,40 %	71,20 %	81,50 %	64,80 %	62 %	59,20 %	59,01 %	60,1 %	45,37 %	68,51 %	60 %
FALLING BEHIND THE CHAMPION BY	37 POINTS	24 POINTS	11 POINTS	13 POINTS	8 POINTS	-	3 POINTS	25 POINTS	16 POINTS	24 POINTS	14 POINTS	32 POINTS	8 POINTS	-
SCORED/ CONCEDED GOALS	29/29	46/42	72/35	76/29	56/20	71/23	75/32	70/36	58/42	51/46	71/51	44/44	69/30	49/21
CROATIAN CUP	QUARTERFINALS	ROUND OF SIXTEEN	CUP WINNER	SEMIFINALS, SUPERCUP WINNER	SEMIFINALS	WINNER	SEMIFINALS	WINNER	WINNER	SEMIFINALS	FINALS	1/8 FINALS	FINALS	WINNER
EUROPEAN CHAMPIONSHIPS	-	-	EUROPA LEAGUE GROUPS	EUROPA LEAGUE GROUPS	2 <sup>ND</sup> QUALIFYING ROUND	3 <sup>RD</sup> QUALIFICATION ROUND	PLAYOFF CHAMPIONS LEAGUE/EUROPA LEAGUE GROUPS	3 <sup>RD</sup> QUALIFICATION ROUND	PLAYOFF EUROPA LEAGUE	EUROPA LEAGUE GROUPS	PLAYOFF CONFERENCE LEAGUE	2 <sup>ND</sup> QUALIFYING ROUND	PLAYOFF CONFERENCE LEAGUE	PLAYOFF CONFERENCE LEAGUE
BEST SCORER	KREILACH (9)	BENKO (18)	BENKO (16), KRAMARIĆ (21)	KRAMARIĆ (21)	BEZJAK (13)	ANDRIJAŠEVIĆ (16)	HEBER (16)	PULJIĆ (16)	ČOLAK (20)	ANDRIJAŠEVIĆ (13)	DRMIĆ (21)	FRIGAN (14)	JANKOVIĆ (11)	FRUK (15)
TEAM VALUE ACCORDING TO TRANSFERMARKT	10,7 MILLION EUROS	17 MILLION EUROS	26 MILLION EUROS	27,4 MILLION EUROS	27,2 MILLION EUROS	29,4 MILLION EUROS	26,05 MILLION EUROS	22,9 MILLION EUROS	18,5 MILLION EUROS	25,3 MILLION EUROS	28,9 MILLION EUROS	20,3 MILLION EUROS	48,23 MILLION EUROS	28,73 MILLION EUROS
MOST EXPENSIVE PLAYER ACCORDING TO TRANSFERMARKT	800.000,00 EUROS: BOŠNJAK, KREILACH, ALFEREZ, ČAGALJ	1,75 MILLION EUROS: ALISPAHIĆ	2 MILLION EUROS: A. SHARBINI	3 MILLION EUROS: ZEC, KRAMARIĆ	2,5 MILLION EUROS: MOĆINIĆ, BEZJAK, MITROVIĆ	3,85 MILLION EUROS: GORGON, GAVRANOVIC, BRADARIĆ	3,5 MILLION EUROS: BRADARIĆ	2,5 MILLION EUROS: HEBER ARAUJO DOS SANTOS	4 MILLION EUROS: ČOLAK	3 MILLION EUROS: NEVISTIĆ	3,5 MILLION EUROS: MURIĆ	2 MILLION EUROS: LABROVIĆ	5 MILLION EUROS: JANKOVIĆ, FRUK	7 MILLION EUROS: FRUK
NUMBER OF NATIONAL TEAM MEMBERS	0	4	8	18	11	11	7	10	9	10	8	10	3	5
AGE AVERAGE	22,5	25,3	23,2	24,6	25,9	25,6	25,9	23,3	23,4	23,9	24,6	23,7	23,6	25,1
UEFA RANKING	229	241	178	131	127	104	91	104	121	115	105	128	124	135
UEFA COEFFICIENT	5	5	9	14	14	14,97	15,5	13,5	11	13,5	15	11,5	12	12
NUMBER OF EMPLOYEES (WORK CONTRACTS)	25	18	23	28	20	16	17	19	18	25	26	22	22	22
SCHOLARSHIP CONTRACT	4	13	32	50	45	19	25	22	27	32	36	31	31	31
INDIVIDUALS (PROFESSIONAL PLAYER CONTRACT)	37	47	48	55	48	38	44	22	32	33	34	42	47	30
INDIVIDUALS (COACHES, DOCTORS PHYSICAL, THERAPISTS)	16	21	26	29	39	32	33	21	30	42	40	44	44	44



# RESULTS PER SEASONS

2012/2013

2013/2014

2014/2015

2015/2016

## 2012/2013 SEASON

### 1st CROATIAN FOOTBALL LEAGUE [1. HNL]

- 33 games, 15 wins, 8 draws, 10 losses
- 46 scored and 42 conceded goals
- total of 53 points
- best goalscorer: Leon Benko – 18 goals
- group stage of UEFA EL

### CROATIAN CUP

- one game and one loss (Nedelišće 1:0)

## 2013/2014 SEASON

### 1st CROATIAN FOOTBALL LEAGUE [1. HNL]

- 36 games, 21 wins, 10 draws and 5 losses
- 72 scored and 35 conceded goals
- total of 73 points

### CROATIAN CUP

- Cup winners in the final against Dinamo (1:0 and 2:0)
- seven victories and one defeat (against Osijek in the quarterfinals 1:0, game won after penalties)

### SUPERCUP

- winners
- 2:1 against Dinamo

### UEFA EUROPA LEAGUE

- 2nd qualifying round: Prestatyn Town (5:0 and 3:0)
- 3rd qualifying round: Žilina (2:1 and 1:1)
- play-off: Stuttgart (2:1 and 2:2)
- UEFA EL – group stage: 6 games, 4 draws and 2 losses
- Vitória de Guimarães (0:0 and 0:4)
- Real Betis (1:1 and 0:0)
- Olympique Lyon (1:1 and 0:1)

### GOALSCORERS

- Andrej Kramarić: 18 goals
- Leon Benko: 16 goals
- Ivan Krstanović: 14 goals
- Zoran Kvržić: 5 goals
- Anas Sharbini: 4 goals

### COMPLETE SEASON

- 56 played matches: 33 wins, 16 draws, 8 losses

## 2014/2015 SEASON

### 1st CROATIAN FOOTBALL LEAGUE [1. HNL]

- 36 games, 22 wins, 9 draws and 5 losses
- total of 75 points
- 76 scored and 29 conceded goals

### CROATIAN CUP

- loss against Dinamo in the semifinal (2:1 and 0:0)
- total of 6 games
- 4 wins, 1 draw, 1 defeat

### UEFA EUROPA LEAGUE

- 2nd qualifying round: Ferencvaros (1:0 and 2:1)
- 3rd qualifying round: Vikingur (4:0 and 5:1)
- play-off: Sheriff Tiraspol (1:0 and 3:0)
- group stage UEFA EL: 6 games, 2 wins, 1 draw, 3 losses
- Standard Liege (2:0 and 0:2)
- Sevilla (2:2 and 0:1)
- Feyenoord (3:1 and 0:2)

### GOALSCORERS

- Andrej Kramarić: 21 goals

### COMPLETE SEASON

- 54 played matches: 34 wins, 11 draws, 9 losses

## 2015/2016 SEASON

### 1st CROATIAN FOOTBALL LEAGUE [1. HNL]

- 36 games, 21 wins, 14 draws, 1 loss
- total of 77 points
- 56 scored and 20 conceded goals

### CROATIAN CUP

- four wins and one loss
- lost to Slaven Belupo in the semifinal 4:2 aggregate (2:1 and 0:3)

### EUROPA LEAGUE

- 2nd qualifying round: Aberdeen (0:3 and 2:2)

### GOALSCORERS

- Roman Bezjak: 13 goals
- Bekim Balaj: 9 goals

### COMPLETE SEASON

- 43 played matches: 25 wins, 15 draws, 3 losses



# RESULTS PER SEASONS

2016/2017

2017/2018

## 2016/2017 SEASON

### 1st CROATIAN FOOTBALL LEAGUE [1. HNL]

- first time in history CFC Rijeka won Croatian championship
- first time in history CFC Rijeka won the double [Championship and Croatian cup]
- CFC Rijeka had a streak of 45 matches without a loss [1. croatian football league, 1.HNL], Croatian cup, european competitions]
- CFC Rijeka had a streak of 45 matches without a loss in Croatian championship
- won record 88 points in 36 games
- won 81,5 % of maximum points
- 27 wins, 7 draws and 2 losses
- 71 scored and 23 conceded goals
- most efficient attack [1,97 goals per match] and best defence [0,63 goals per match]

### CROATIAN CUP

- 6 wins in 6 matches
- Cup winners in the final against Dinamo 3:1

### UEFA EUROPA LEAGUE

- 3rd qualifying round: 2 draws against Basaksehir Istanbul [0:0 and 2:2]

### ATLANTIC CUP

- winners against Jablonec in the final [3:0]

### GOALSCORERS

- Franko Andrijašević: 16 goals
- Alexander Grgorić: 12 goals
- Roman Bezjak i Mario Gavranović: 11 goals
- Mario Gavranović scored the fastest goal in CFC Rijeka history [in the 17<sup>th</sup> second in a match against Dinamo]
- Franko Andrijašević won two individual awards: the best player of the league [chosen by the captains of the teams from first division] and the "Yellow jersey" for the best player voted by the journalists from Sportske novosti
- Odise Roshi [Albania] became the first player from CFC Rijeka to play at the European championship

### COMPLETE SEASON

- 44 matches: 33 wins, 9 draws, 2 losses

## 2017/2018 SEASON

### 1st CROATIAN FOOTBALL LEAGUE [1. HNL]

- second place in Croatian championship
- 36 matches, 22 wins, 4 draws and 10 losses
- total of 70 points
- best attack [75 goals] nad best defence of the Croatian championship [32 goals]
- scored 2,5 goals per match, 0,88 conceded goals per match

### CROATIAN CUP

- 3 wins and one defeat
- semifinal of Croatian cup – lost to Dinamo in semifinal 0:3

### CHAMPIONS LEAGUE

- 2<sup>nd</sup> qualifying round: Rijeka – The New Saints [2:0 and 5:1]
- 3<sup>rd</sup> qualifying round: RB Salzburg – Rijeka [1:1 and 0:0]
- playoff: Olympiacos Rijeka [2:1 and 1:0]

### EUROPEAN LEAGUE [GROUP STAGE]

- AEK [1:2 and 2:2]
- Milan [2:3 and 2:0]
- Austria Vienna [3:1 and 1:4]

### COMPLETE SEASON

- 52 matches: 29 wins, 7 draws, 16 losses

### GOALSCORERS/ACHIEVEMENTS

- Heber Araujo dos Santos: 17 goals, 16 in Croatian championship
- Heber Araujo dos Santos won "Yellow jersey" for the best player voted by the journalists from Sportske novosti
- Domagoj Pavičić most assists in Croatian championship [10 assists]
- Filip Bradarić: part of the Croatian national team, second place in the 2018 FIFA World cup in Russia.



# RESULTS PER SEASONS

2018/2019

2019/2020

2020/2021

## 2018/2019 SEASON

### 1<sup>st</sup> CROATIAN FOOTBALL LEAGUE [1. HNL]

- second place in Croatian Championship
- 36 matches, 19 wins, 10 ties and 7 defeats
- a total of 67 points won
- second-best offence of the League [70 goals] and second-best defence [32 goals]
- scored 1.9 goals/match, 1 received goal/match
- on 13<sup>th</sup> of April in match against Inter CFC Rijeka won 500 th victory in the Croatian Football League

### CROATIAN CUP

- winners of the Croatian Cup
- finals: Dinamo - Rijeka 1:3
- 5 wins, all wins achieved in away matches
- 19 scored, 4 received goals

### EUROPA LEAGUE

- 3<sup>rd</sup> qualifying round Sarpsborg - Rijeka [1:1, 1:0]

### TOTAL IN SEASON

- 43 matches/24 wins/11 ties/8 defeats

### BEST SCORER/ACHIEVEMENTS

- Jakov Puljić: 16 goals in the Croatian Football League, third-best scorer of the League
- Antonio Čolak scored 7 goals in 5 Croatian Cup matches
- Zoran Kvržić is the record-holder in the number of matches for Rijeka in European competitions [38]

## 2019/2020 SEASON

### 1<sup>st</sup> CROATIAN FOOTBALL LEAGUE [1. HNL]

- third place in the Croatian Championship
- 36 matches, 19 winnings, 7 draws and 10 defeats
- a total of 64 points won
- third best strike of the league [58 goals] and fifth best defence [42 goals]
- scored 1.6 goals /matches, 1.1 goals conceded / matches
- on 19<sup>th</sup> March 2020, the 100th match was played against Hajduk at the stadium of CFC Rijeka
- the biggest away victory in history: Buje - Rijeka [0:11]

### CROATIAN FOOTBALL CUP

- Cup winners
- finals: Rijeka - Lokomotiva 1:0
- 5 winnings, [Buje, Varaždin, Dinamo, Osijek, Lokomotiva]
- 18 scored goals, 3 conceded goals

## EUROPA LEAGUE

- 3<sup>rd</sup> qualifying round: Rijeka - Aberdeen [2:0, 2:0]
- playoff of Europa League - Gent - Rijeka [2:1, 1:1]

## TOTAL IN THE ENTIRE SEASON

- 46 matches, 26 winnings, 8 draws, 12 defeats

## STRIKERS/ACHIEVEMENTS

- Antonio Čolak: 20 goals in Croatian Football League, best striker of the league
- the winner of Sportske novosti Yellow Shirt Award, as the best football player playing in the Croatian First League

## 2020/2021 SEASON

### 1<sup>st</sup> CROATIAN FOOTBALL LEAGUE [1. HNL]

- third place in Croatian Championship
- 36 matches, 18 wins, 7 draws and 11 defeats
- a total of 61 points won
- fourth best attack of the league [51 goals] and fourth best defence [46 goals]
- scored 1.41 goals /matches, 1.32 goals conceded / matches

### CROATIAN FOOTBALL CUP

- Cup semifinal
- semifinals: Istra 1961 - Rijeka 3:2
- 3 wins, [Dilj, Varaždin, Osijek]
- 12 scored goals, 5 conceded goals

### EUROPA LEAGUE

- 3<sup>rd</sup> qualifying round: Rijeka - Kolos 2:0
- playoff: Copenhagen - Rijeka 0:1
- group stage: AZ, Real Sociedad, Napoli, HNK Rijeka
- Real Sociedad [0:1, 2:2]
- AZ Alkmaar [1:4, 2:1]
- Napoli [1:2, 0:2]

## TOTAL IN THE ENTIRE SEASON

- 48 matches, 24 winnings, 8 draws, 16 defeats

## BEST SCORER/ACHIEVEMENTS

- Franko Andrijašević: 13 goals in Croatian Football League



# RESULTS PER SEASONS

2021/2022

2022/2023

2023/2024

2024/2025

## 2021/2022 SEASON

### 1<sup>st</sup> CROATIAN FOOTBALL LEAGUE [1. HNL]

- fourth place in Croatian Championship
- 36 matches, 20 wins, 5 draw and 11 defeats
- a total of 65 points
- best attack of the league (71 goals)
- scored 1.97 goals per match

### CROATIAN FOOTBALL CUP

- Cup Final
- 4 wins (Pitomača, Oriolik, Dinamo, Osijek)
- 20 scored goals, six goals conceded

### CONFERENCE LEAGUE

- playoff: Rijeka – PAOK (1:1, 0:2)
- 3<sup>rd</sup> round: Rijeka – Hibernian (1:1, 4:1)
- 2<sup>nd</sup> round: Rijeka – Gzira Utd. (2:0, 1:0)

### TOTAL IN THE ENTIRE SEASON

- 48 matches, 24 wins, 8 draws, 16 defeats

### BEST SCORER/ACHIEVEMENTS

- Josip Drmić: 21 goals in Croatian Football League
- Match against Dinamo on January 30<sup>th</sup> was 1.000 match for HNK Rijeka in Croatian championship

## 2023/2024 SEASON

### 1<sup>st</sup> CROATIAN FOOTBALL LEAGUE [1. HNL]

- second place in the Croatian Championship
- 36 matches, 23 wins, 5 draws and 8 defeats
- a total of 74 points won
- best attack of the league (69 goals) and second best defence (30 goals)
- scored 1.91 goals /matches, 0.83 goals conceded / matches

### CROATIAN FOOTBALL CUP

- Cup Finals
- finals: Dinamo – Rijeka 0:0, Rijeka – Dinamo 1:3
- 4 wins (Libertas, Cibalia, Rudeš, Lokomotiva)
- 15 scored goals, 4 conceded goals

### CONFERENCE LEAGUE

- 2<sup>nd</sup> qualifying round: Rijeka – Dukagjini 6:1, 1:0
- 3<sup>rd</sup> qualifying round: Rijeka – B36 Torshavn 2:0, 3:1
- playoff: Rijeka – Lille 1:1, 1:2 (a.e.t.)

### TOTAL IN THE ENTIRE SEASON

- 48 matches, 31 wins, 7 draws, 10 defeats

### BEST SCORER/ACHIEVEMENTS

- Niko Janković: 11 goals in Croatian Football League

## 2024/2025 SEASON

### 1<sup>st</sup> CROATIAN FOOTBALL LEAGUE [1. HNL]

- Croatian Championship winner
- 36 matches, 18 wins, 11 draws and 7 defeats
- a total of 65 points won
- best defence of the league (21 goals)
- scored 1.36 goals /matches, 0.58 goals conceded / matches

### CROATIAN FOOTBALL CUP

- Cup winner
- finals: Slaven Belupo – Rijeka 1:1, Rijeka – Slaven Belupo 1:0
- 5 wins (Bednja, Neretvanac, Hajduk, Istra 1961, Slaven Belupo)
- 12 scored goals, 3 conceded goals

### EUROPA LEAGUE

- 2<sup>nd</sup> qualifying round: Rijeka – Corvinul 0:0, 1:0
- 3<sup>rd</sup> qualifying round: Rijeka – Elfsborg 1:1, 0:3

### CONFERENCE LEAGUE

- playoff: Rijeka – Olimpija 1:1, 0:5

### TOTAL IN THE ENTIRE SEASON

- 48 matches, 24 wins, 15 draws, 9 defeats

### BEST SCORER/ACHIEVEMENTS

- Toni Fruk: 11 goals in Croatian Football League

## 2022/2023 SEASON

### 1<sup>st</sup> CROATIAN FOOTBALL LEAGUE [1. HNL]

- fourth place in Croatian Championship
- 36 matches, 14 wins, 7 draw and 15 defeats
- a total of 49 points
- scored 1.2 goals per match

### CROATIAN FOOTBALL CUP

- 1/8 finals
- 1 win (Moslavina)

### CONFERENCE LEAGUE

- 2<sup>nd</sup> round: Rijeka – Djurgårdens (1:2, 0:2)

### TOTAL IN THE ENTIRE SEASON

- 40 matches, 15 wins, 7 draws, 18 defeats

### BEST SCORER/ACHIEVEMENTS

- Matija Frigač: 14 goals in Croatian Football League







# FOOTBALL SCHOOL OF THE CROATIAN FOOTBALL CLUB RIJEKA

RESULTS OF THE FOOTBALL SCHOOL FROM  
SEASONS 2011/2012 TO 2024/2025



SEASON	2011/2012	2012/2013	2013/2014	2014/2015	2015/2016	2016/2017	2017/2018	2018/2019	2019/2020	2020/2021	2021/2022	2022/2023	2023/2024	2024/2025
NUMBER OF ATTENDANTS OF THE FOOTBALL SCHOOL	98	312	381	395	432	300	280	280	280	264	254	291	271	277
NUMBER OF TOURNAMENTS IN WHICH THE FOOTBALL SCHOOL PARTICIPATES	10	32	38	41	61	42	45	40	10	15	20	23	32	27
NUMBER OF MEMBERS OF THE NATIONAL TEAMS	8	5	15	18	15	25	21	20	20	18	19	20	24	25
REGIONAL CAMP	6	6	7	7	9	8	6	6	2	1	2	2	6	7
NATIONAL CAMP	2	2	3	6	4	3	3	4	4	2	3	3	2	3
MOST SIGNIFICANT ACHIEVEMENTS OF THE FOOTBALL SCHOOL	1st PLACE THE PETAR RADAČKOVIĆ TOURNAMENT 1st PLACE IN THE KVARNERSKA RIVJERA	-	1st PLACE IN THE JUNIOR HNL 1st PLACE IN THE KVARNERSKA RIVJERA	1st PLACE IN THE FUTURECADETS TALENT CUP 1st PLACE THE PETAR RADAČKOVIĆ TOURNAMENT 1st PLACE IN THE KVARNERSKA RIVJERA	1st PLACE THE PETAR RADAČKOVIĆ TOURNAMENT 1st PLACE THE PETAR RADAČKOVIĆ TOURNAMENT 1st PLACE IN THE KVARNERSKA RIVJERA	1st PLACE IN THE KVARNERSKA RIVJERA	1st PLACE THE PETAR RADAČKOVIĆ TOURNAMENT PIONEERS FOR THE YOUTH TEAM 1st PLACE IN THE QUARTERFINAL VIAREGGIO 1st PLACE IN THE MEMORIAL OF VUKOVAR DEFENDERS FOR PIONEERS 2004.	1st PLACE THE PETAR RADAČKOVIĆ TOURNAMENT FOR PIONEERS 2005.	MOST MATCHES CANCELED BECAUSE OF COVID - 19 PANDEMIC	-	1st PLACE THE PETAR RADAČKOVIĆ TOURNAMENT 1st PLACE IN THE KVARNERSKA RIVJERA 1st CUP KADETI	1st PLACE THE OLEA CUP KADETI 1st PLACE CRIKVENICA CUP Morčići 2014 1st PLACE Turnir Stara Vrata Pioniri 2010 1st PLACE LABINSKI RUDARI - ML PIONIRI 1st PLACE Alpas Cup, Ml. Pioniri 2012 1st PLACE Turnir Orijent Cup, Morčići 2015 1st PLACE STARA VRATA - PIONIRI	1st PLACE TROFEO LASCARIO - KADETI 1st PLACE MEMORIJAL STEVAN NEŠTIĆI - KADETI 1st PLACE YT ROVINJ 1st PLACE LABINSKI RUDARI - ML PIONIRI 1st PLACE BRUNO BAN - ML PIONIRI 1st PLACE VLADIMIR JARDAS - ML PIONIRI 1st PLACE STARA VRATA - PIONIRI	1st PLACE MEMORIJAL HRVOJE ČUSTIĆ JUNIOR TEAM 3rd PLACE CROATIAN FOOTBALL LEAGUE CADET TEAM
HOURS SPENT TRAINING AT THE FOOTBALL SCHOOL	2040	4350	4420	4495	4528	4350	3954	4050	3015	3110	3520	3550	3550	3750
NUMBER OF PROFESSIONAL STAFF	13	20	22	21	23	26	26	24	25	25	27	30	38	38
PART - TIME EMPLOYEES	0	4	6	7	4	4	4	8	4	8	8	8	8	8
TOTAL NUMBER OF EMPLOYEES	13	24	28	28	27	30	30	32	29	33	35	36	38	38



## FOOTBALL SCHOOL OF THE CROATIAN FOOTBALL CLUB RIJEKA

RESULTS OF THE FOOTBALL SCHOOL FROM  
SEASONS 2012/2013 TO 2024/2025



THE FOOTBALL SCHOOL OF THE CFC RIJEKA COUNTS 13 SELECTIONS AND OPEN FOOTBALL SCHOOL FOR THE YOUNGEST ONES. THE NUMBER OF STAFF WORKING ON THE IMPROVEMENT AND EDUCATION OF OUR PLAYERS IS 36, COUNTING: COACHES, GOALKEEPER COACHES, S&C COACHES, INDIVIDUAL DEVELOPMENT COACHES, AND MEDICAL STAFF.

Since 2012 so far, the number of children in the Football School ranges from 100 to 450 members. At the moment Football School has 220 registered members and the Open School.

The football school is the organizer of one of the oldest tournaments on the UEFA calendar "Kvarnerska Rivijera" and since 1973 tournament "Petar Radaković".

It is important to note that the conditions for children's training and advancement in the sports infrastructure have been significantly improved.

In August 2015., attendants of the Football School moved to the new infrastructure of the Training Camp "CFC Rijeka". The training camp is an infrastructural complex made up of five football pitches, which aims to meet the level of professional sports requirements and high criteria of surfaces and conditions for training processes as a prerequisite for realizing the plans for the future of the young generations of the Football School and the senior team.

The number of national team members at the Football School ranges, between 13 and 25 members per year, depending on the season.

The biggest success in the last few seasons was in 2021/2022 season was winning the Croatian Cup for U-17. In addition, HNK Rijeka Football School won 1st place at the traditional tournament Petar Radaković, as well as 3rd place at the international tournament Kvarnerska Rivijera.

The Football School is proud of the achievement of the work strategy goal, and promotion of players to the Senior team. During the 2021/2022 season, the number of players from the Football School who were included in the Senior team was 10, which is showcasing good work.

Great attention is paid to working with children with developmental disabilities, and regular training sessions are held. One of the great examples is cooperation between the Croatian football club Rijeka and the Down syndrome association 21. Our team with Down syndrome means perhaps more to HNK Rijeka than supporting the inclusiveness of children with developmental disabilities. Namely, the children who defend the colours of "Rijeka" in our case simultaneously revive our catchphrase "We are Rijeka together". It is a responsible motto that, especially in current times, should not be just a letter on paper.

### DEVELOPMENT PROGRAMME AND WORK STRATEGY OF THE FOOTBALL SCHOOL FOR THE PERIOD 2018 – 2025:

- generating players who can compete for the senior team
- systematization of work and work programs with the aim to develop at least one to two players per year who can compete for the senior team
- reorganization of the team and professional staff adapted to the development strategy with the aim of improving the quality of work with children
- systematization and adaptation of the professional staff of the Football School
- loaning our players and strengthening the cooperation of CFC Rijeka with football clubs in Primorje - Gorski Kotar County
- strengthening the base of talented players in young categories in the Primorje - Gorski Kotar County
- popularisation of football in the Primorje - Gorski kotar County

## SPECIAL PROJECTS OF THE CLUB

RESPONSIBILITY TOWARDS THE LOCAL  
COMMUNITY AND SENSITIVITY TO  
SOCIALLY VULNERABLE GROUPS

CFC Rijeka, as a socially responsible company, actively integrates care for the local community through special projects and promotes social responsibility. Special emphasis is on young people and the socially vulnerable population.



## CFC RIJEKA A FRIEND OF THE CHILDREN



# PRIJATELJ DJECE

The "CFC Rijeka – A Friend of Children" project is one of the club's key strategic initiatives, designed to foster a strong connection between the largest sports institution in the Primorje-Gorski Kotar County and its youngest supporters.

The project aims to inspire children and youth to embrace sports as a vital component of healthy growth and development. It also encourages creative expressions of support through fair play and active participation in the full football experience at our matches.

#### Main project activities include:

- Visits to educational institutions – kindergartens and primary schools
- Organized group attendance of children and youth at CFC Rijeka matches
- "Doors Open Days" – open training sessions with the senior team
- Guided tours of the training camp
- Collaboration with vocational high schools, aligned with their areas of interest

Over the past **thirteen years**, the project has delivered tangible and meaningful results. Our players have visited **41 educational institutions**, directly engaging with more than **10,000 children**. We have welcomed **20,629 young fans** to the stadium, offering them front-row experiences of live matches, while **10,858 children** have toured the stadium and training camp through organized visits.

We are especially proud to have **8,063 junior members**, a testament to the long-term success and impact of this initiative. Children from **105 educational institutions** have attended CFC Rijeka matches, while **46 institutions** have visited the club's facilities. Moreover, **eight schools** have partnered with us on various projects that further strengthen the bond between sports and education.

**"CFC Rijeka – A Friend of Children" is more than just a fan engagement initiative.** It is an investment in future generations – a way to cultivate a lifelong love of sport, and to present the club as a space of belonging, respect, and shared values.



## HUMANITARIAN ACTIONS

CFC Rijeka pays special attention to the most vulnerable groups. By organizing humanitarian actions, support and cooperation with various associations, CFC Rijeka continuously provides support to the local community in accordance with its capabilities and participates in activities that are known at the level of the Republic of Croatia.



41

## NIGHT OF CFC RIJEKA

"TOGETHER WE ARE RIJEKA"

A traditional End of the year celebration that brings together former and current players, professional staff, Club's management, former and current employees, loyal members and fans, partners, associates and all friends of the Club. It is an evening that symbolically represents the crown of friendly relations that have been developing through sports in our city for years. The hosts in the first place are the players of CFC Rijeka and their fans and sympathizers. There are also all the other supporters of the values that are encouraged by sport and joint action for results to the pride of the whole community.



## TOGETHER WE ARE WINNERS

Beside the Club's trophies, it is important to socialize with the supporters. The Club shares all its successes with the supporters, but also takes care to support events and initiatives in their organization according to its available capacity.



## SPONSORS DAY

A day dedicated to sponsors and partners of the Club, to mark the end of the current competitive season, with an analysis of sports achievements and presentation of the business and marketing strategies of the Club.



## CFC RIJEKA

### CFC RIJEKA PARTNER OF ALL CITIES AND MUNICIPALITIES OF PRIMORJE – GORSKI KOTAR COUNTY

A project that connects CFC Rijeka with 36 cities and municipalities of the Primorje-Gorski Kotar County through promotions and sales of indigenous products at domestic matches and support and participation in various events to the mutual satisfaction. CFC Rijeka highly values its local affiliation, on the one hand, and on the other hand it appreciates fans traditions in all parts of the green - blue county. In this sense, this project is full of future development potentials.



## MARKETING



## SPONSORSHIP

CFC Rijeka is one of the main sports brands in the country and the main holder of sponsorship and marketing activities in the Kvarner and Istria area.

The marketing strategy of the Club is focused on several brands with exclusive rights in their categories, namely: FAVBET [main sponsor, betting company], Joma [technical partner, sports equipment], Carlsberg [beer partner], Erste [bank], Uniline [travel], Zala [water partner], Segafredo [coffee partner], OMP, Metis.

These partners get the main television visibility and the marketing exposure at the stadium during the official matches, exposure to digital and social media with the statements of the players at the matches and access to the exclusive VIP zones of the Club.

They are followed by long-standing regional but also wider known companies, some of them are sponsorships in money, but many of them contribute to the value of CFC Rijeka in kind.

We can proudly highlight them, in alphabetical order Auto Centar Select, Adria Sport, Amec Rijekatekstil, Arriva, Bisto "Na Kantridi", CAME, Cimera i suradnici, Di Klana, Foto Kurti, GAZ Nutrition, GoOpti, Geotech, GMP Viškovo, HIA Promet, IND-EKO, Jadran Hoteli, Jadranska Vrata, Jadranski Pomorski Servis, JGL, MACK, Mariterm, MC Plus, Medris, Medisport, Modern Line, Mrnjavac Transporti, Nekretnine d.o.o., NI.SA. Projekt, Orada Adriatic, OPG Pilato, PZ Vrnik, Oštarija Fortica, Pert, Pizzeria Napoli, Plodine, Poliklinika Ivaniš, Prospekt, Restoran "Anić", Rijeka Trans, Roma Ugostiteljstvo, SB "Dr. Nemeć", SB Medico, Tapess, Thalassotherapia Opatija, Tiskara "Sušak", Toyota Ark-Mihelić, ZDL, Zračna Luka Rijeka, Groupama Osiguranje.

Their focus is to provide benefits and more direct communication with fans and club members, the promotion itself at the stadium, the use of hospitality rights and B2B marketing.

CFC Rijeka is purposefully trying to differentiate itself from other sports entities by constantly investing in marketing activities and platforms and working on its own image, which will contribute to strengthening the CFC Rijeka brand and provide additional and greater value to all its commercial partners.



## CORPORATIVE HOSPITALITY

CFC Rijeka stadium is one of the most modern sports arenas in Croatia and offers top opportunities to various business companies operating in B2B environments. It enables various forms of promotions and event organization.

Eleven commercial + President Sky Box with a terrace at the CFC Rijeka stadium [1 President Sky Box with 47 seats, 1 Sky Box with 20 seats, 3 Sky Box with 18 seats, 2 Sky Box with 12 seats, 5 Sky Box with 8 seats] are offered in two-year cycles, all skyboxes are rented to our partners.

CFC Rijeka skyboxes offer maximum privacy and a high level of catering and beverage service with assured parking spaces within the stadium as well as the separate entrance.





## MERCHANDISE AND LICENSING

CFC Rijeka currently operates its physical and online fan shops under an in-house management model. Since the 2018/2019 season, the club has launched a new official online store ([shop.nk-rijeka.hr](http://shop.nk-rijeka.hr)), and its dedicated project team manages the fan shop located in the city center of Rijeka as well as the stadium shop during official matches. The team is also responsible for product development and marketing, with the goal of meeting the diverse needs and preferences of all fans.

A key aspect of the club's partnership with its main technical sponsor, Spanish sports brand Joma, is ensuring that CFC Rijeka's official collection is available to fans across Croatia and around the world.

The licensed use of the club's official logo also provides a platform for small entrepreneurs, enabling them to build business models that connect with CFC Rijeka and offer a variety of branded products.

In April 2024, HNK Rijeka also launched its own fashion brand, Forza Fiume, which embodies a fusion of sporty elegance, the unique spirit of Rijeka, and a bold visual identity.



# TICKETS

CFC Rijeka is one of the clubs with the most loyal fans in the region, determined by the fact that approximately half of the stadium's capacity is regularly sold as seasonal annual ticket sets. The value of annual ticket sets is in rewarding loyal fans with a much better price, and ticket set owners also have a priority period to access and purchase tickets related to Club's European international competitions. This fact is a commendable marketing tool in attracting new sponsors of the Club by providing different contingents of tickets in accordance with the club's marketing packages.

While the main grandstand is more prestigious and oriented to the corporate clientele and more demanding audience, the opposite east and north grandstands maintain affordable ticket prices even on the day of the match.

In this way, CFC Rijeka tries to make the club's matches available to absolutely all CFC Rijeka fans and to guarantee the maximum support of the Club's fans in every competition.



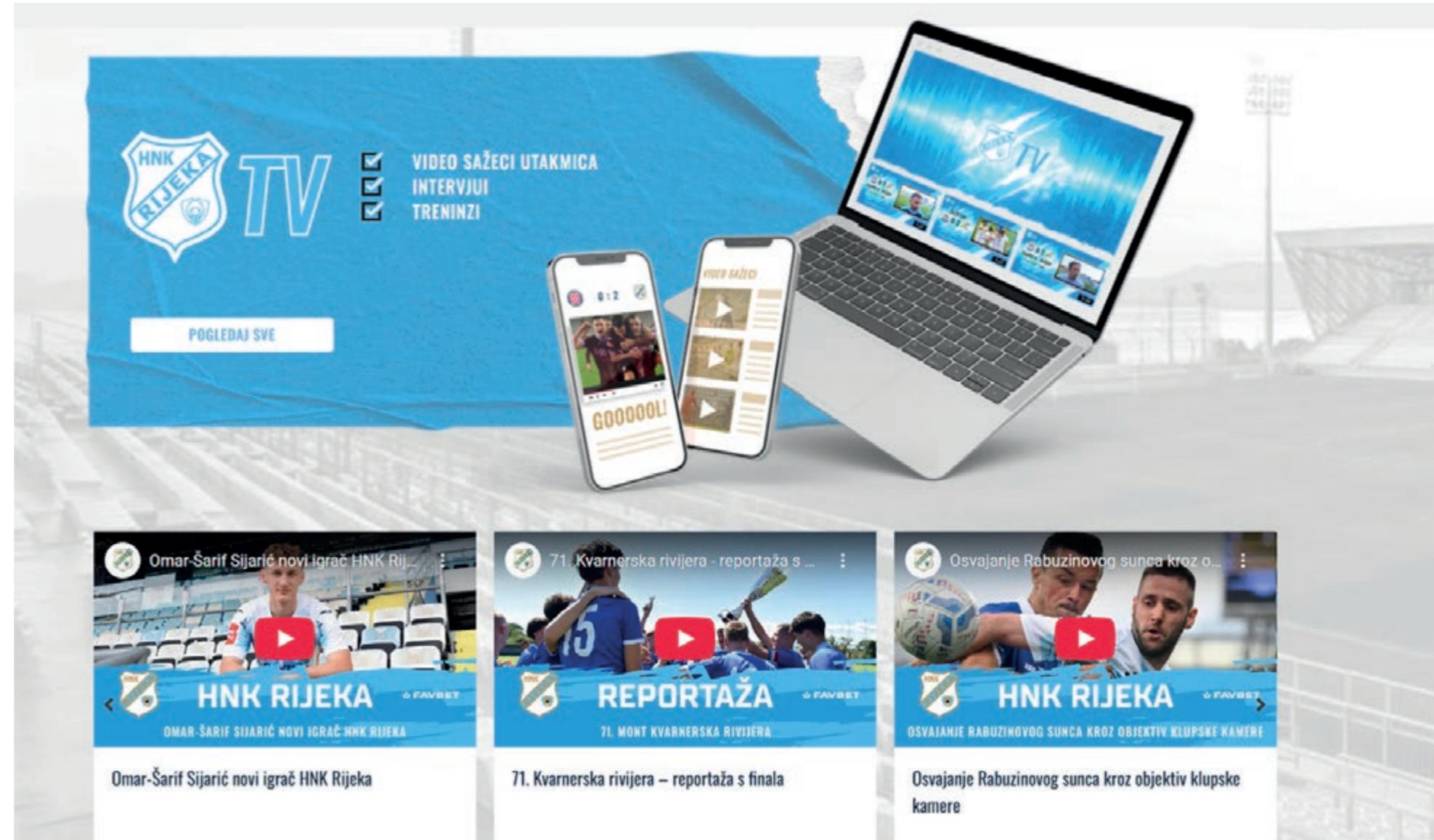
## DIGITALIZATION TRENDS

CFC Rijeka is proud of official club communication channels and the presence and creation of contents on various digital platforms and social media networks such as Facebook, Twitter, Instagram and Tik Tok. Also, CFC Rijeka TV through its YouTube channel regularly publishes videos with all the main events and news from the Club whereas there can be achieved marketing cooperation concerning the visibility of the main brands in the portfolio. CFC Rijeka also recognizes significant events in the field of eSports, whereas in a few recent years the popularity of the eSports sector has exponentially grown.

SEASON	2011/2012	2012/2013	2013/2014	2014/2015	2015/2016	2016/2017	2017/2018	2018/2019	2019/2020	2020/2021	2021/2022	2022/2023	2023/2024	2024/2025
FACEBOOK	14 000	60 000	120 000	124 700	139 924	146 766	148 665	147 503	143 514	145 071	146 416	147 120	152 000	157 000
TWITTER / X	DID NOT EXIST	2 000	3 500	5 393	5 802	7 000	9 600	10 300	10 600	11 900	12 900	14 600	15 900	16 000
INSTAGRAM	DID NOT EXIST	2 000	3 500	5 710	7 778	10 900	14 700	24 500	28 400	44 600	46 500	49 100	55 900	61 700
YOUTUBE	DID NOT EXIST	DID NOT EXIST	DID NOT EXIST	DID NOT EXIST	294	2 141	3 179	3 158	3 358	9 944	11 187	12 100	14 600	15 600

## SOCIAL COMMUNICATION AND PUBLIC RELATIONS

VISITS OF CFC RIJEKA COMMUNICATION PLATFORMS



### STRATEGIC GOALS OF SOCIAL COMMUNICATION AND OTHER PUBLIC RELATION ACTIVITIES:

- encourage interaction with the fans through all platforms of the CFC Rijeka, with the ultimate long-term goal of selling out the seats at the stadium
- strengthen the commercial position of CFC Rijeka
- strengthen the positive emotions and impressions of the fans and the general public towards CFC Rijeka
- strengthen the relations with the media
- monitor and implement communication trends with all the public
- strengthen the local impact of CFC Rijeka by implementing selected activities
- strengthen the internal communications system within the organization and with related associates
- produce independent publications through written and electronic media (special reports, television reports...)

## SPECIAL GOALS OF SOCIAL COMMUNICATION

### FULL STADIUM AND CHEERING CULTURE

A proactive approach to the fans, using the tactics and tools that will encourage cheering and regular sales of all the seats of the stadium in the long run.

### INCREASING NUMBERS OF CLUB MEMBERS AND BOOSTING THE SALES OF TICKET PACKAGES

Maximum promotion of benefits for the members of CFC Rijeka.

### STADIUM ATTENDANCE AND CLUB MEMBERSHIP

SEASON	2012/2013	2013/2014	2014/2015	2015/2016	2016/2017	2017/2018	2018/2019	2019/2020	2020/2021	2021/2022 *COVID-19 RESTRICTIONS	2022/2023	2023/2024	2024/2025
STADIUM CAPACITY	10 250	10 250	10 250	6 036	6 036	8 191	8 191	8 191	8 191	8 191	8 191	8 191	8 191
AVERAGE NUMBER OF SOLD TICKETS INCLUDING TICKET PACKAGES, WITHOUT UEL	3 217	3 890	4 125	4 619	5 389	6 171	4 191	4 949	STADIUM CLOSED DUE TO COVID - 19	4 126	5 964	6 985	6 738
AVERAGE NUMBER OF SOLD TICKETS WITH REGARD TO THE STADIUM CAPACITY	31 %	38 %	40 %	77 %	89 %	75 %	51 %	60 %	STADIUM CLOSED DUE TO COVID - 19	50 %	73 %	85 %	82 %
CLUB MEMBERS	211	569	3 638	3 717	6 089	8 178	6 673	6 546	5 645	3 835	5 613	11725	16471
OWNERS OF TICKET PACKAGES	658	1 115	2 733	3 304	3 450	5 978	5 688	4 629	2545 (30% stadium capacity due to Covid 19)	2989	4 051	5106	4622



## SEASON 2024/2025

CFC RIJEKA TV

**15 600+**subscribers on the official  
YouTube channel**10 371 177**

visits

**157 000+**

Facebook followers

**61 700+**

Instagram followers

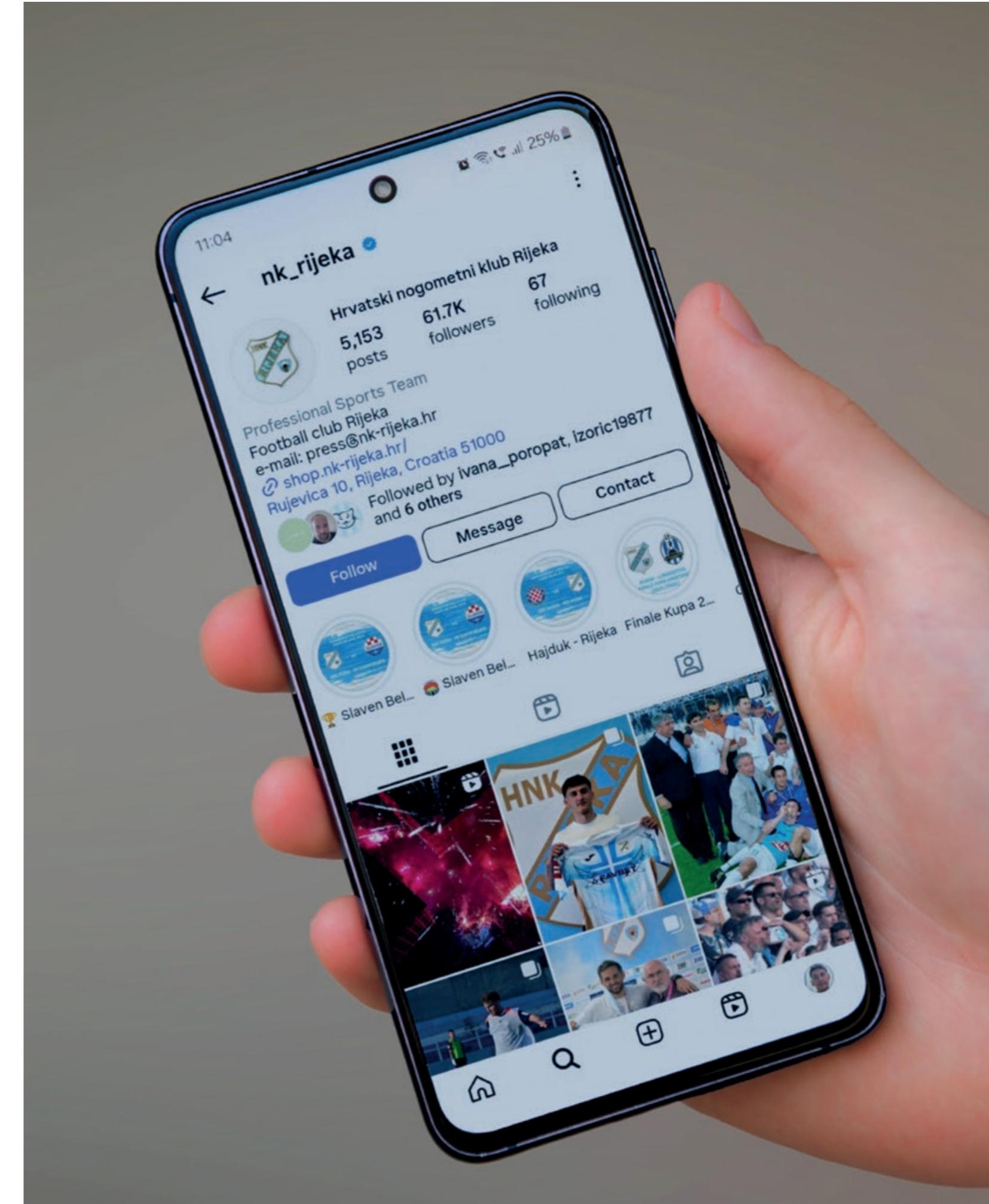
## SOCIAL NETWORKS

**16 098+**

Twitter / X followers

**22 500+**

TikTok followers



## MEDIA RELATIONS

CFC Rijeka pays special attention to open and friendly relations with the media and their representatives.

Media-focused activities result in better quality of monitoring of the Club performance on a daily basis. For example, some of the most read articles in newspaper are the articles on CFC Rijeka. The work of journalists of CFC Rijeka in charge of social networks, CFC Rijeka website, CFC Rijeka newsletter certainly has a contribution, as well as numerous video reports produced independently.

In addition, CFC Rijeka is regularly followed by other national and specialized sports media, such as Sportske novosti and national sports websites.





## FINANCIAL ANALYSIS OF THE BUSINESS OPERATIONS AND INVESTMENT PLAN

## SHARE OF CERTAIN REVENUE STRUCTURES IN THE CLUB'S TOTAL REVENUE

	1.1.2012 – 31.12.2012	1.1.2013 – 31.12.2013	1.1.2014 – 31.12.2014	1.1.2015 – 31.12.2015	1.1.2016 – 31.12.2016	1.1.2017 – 31.12.2017	1.1.2018– 31.12.2018	1.1.2019– 31.12.2019	1.1.2020– 31.12.2020	1.1.2021– 31.12.2021	1.1.2022– 31.12.2022	1.1.2023– 31.12.2023	1.1.2024– 31.12.2024
<b>TOTAL REVENUES</b>	<b>2.085.755</b>	<b>6.015.368</b>	<b>8.990.740</b>	<b>17.271.517</b>	<b>14.748.342</b>	<b>19.347.692</b>	<b>14.819.485</b>	<b>11.785.973</b>	<b>14.087.058</b>	<b>13.610.581</b>	<b>7.073.951</b>	<b>15.786.615</b>	<b>19.677.481</b>
REVENUE FROM TICKETS	278.391	776.966	1.033.944	800.998	721.044	825.181	740.090	793.651	446.090	363.310	666.036	1.667.469	1.675.274
REVENUE FROM SPONSORSHIPS AND ADVERTISING	415.043	471.452	531.275	673.573	902.909	1.179.749	1.268.212	1.029.717	1.273.944.34	1.378.463	1.075.461	1.419.601	1.231.950
REVENUE FROM PLAYER TRANSFERS	27.805	542.901	1.373.369	12.546.648	11.020.184	7.800.872	10.072.041	6.874.606	6.011.106.83	5.979.312	3.233.022	6.574.318	11.133.224
REVENUE FROM UEFA AWARDS	91.185	2.140.134	2.841.034	1.029.194	1.118.658	7.696.878	1.248.316	698.263	4.932.326.41	2.059.745	575.048	1.441.162	2.026.304
OTHER UNCLASSIFIED REVENUES	1.273.330	2.083.916	3.211.117	2.221.107	1.030.879	1.845.011	1.490.826	2.389.735	1.423.590.53	3.829.751	1.524.384	4.684.065	3.610.729

Revenue from UEFA competitions, prizes and solidarity payments in 2017 exceed the total revenues of UEFA competitions from 2012 to 2017 and are dominant item of the revenue in 2017.

As of August 2<sup>nd</sup>, 2015, CFC Rijeka moved to the HNK Rijeka stadium, thus reducing the spectator capacity from 10 000 to 8 000 which also resulted in a reduction in ticket revenue over the following years.

## SHARE STRUCTURE OF THE CLUB'S TOTAL EXPENSES

	1.1.2012 – 31.12.2012	1.1.2013 – 31.12.2013	1.1.2014 – 31.12.2014	1.1.2015 – 31.12.2015	1.1.2016 – 31.12.2016	1.1.2017 – 31.12.2017	1.1.2018– 31.12.2018	1.1.2019 - 31.12.2019	1.1.2020– 31.12.2020	1.1.2021– 31.12.2021	1.1.2022– 31.12.2022	1.1.2023– 31.12.2023	1.1.2024– 31.12.2024
<b>TOTAL EXPENCES</b>	<b>-3.507.921</b>	<b>-7.512.038</b>	<b>-10.906.517</b>	<b>-14.904.621</b>	<b>-13.878.810</b>	<b>-18.950.144</b>	<b>-15.216.812</b>	<b>-15.023.671</b>	<b>-13.319.011</b>	<b>-14.807.080</b>	<b>-14.451.210</b>	<b>-16.126.293</b>	<b>-19.635.087</b>
EXPENCES OF HOLDING MATCHES WITH ASSOCIATED COSTS EXCLUDING THE COST OF THE PITCH MAINTENANCE	-4.207.43	-1199.462	-1.223.528	-1.104.503	-1.162.357	-1.176.739	-1.288.808	-1.200.657	-959.100	-1.186.282	-1.027.454	-856.165	-1.159.261
EXPENCES OF THE FOOTBALL SCHOOL INCLUDING THE COST OF THE PITCH	-555.409	-668.071	-1.334.546	-1.336.486	-1.682.482	-2.058.166	-2.162.699	-1.869.003	-1.826.507	-1.989.363	-2.091.301	-2.060.418	-2.242.897
EXPENCES OF THE SENIOR TEAM, THE PROFESSIONAL STAFF AND OTHER ASSOCIATED COSTS	-1.821.602	-4.050.581	-5.576.652	-8.508.987	-7.567.078	-8.628.244	-6.201.041	-6.661.158	-5.670.695	-6.801.443	-7.557.584	-8.967.243	-9.367.514
EXPENCES OF ADMINISTRATION AND ASSOCIATED ADMINISTRATIVE COSTS	-457.679	-741.407	-887.415	-974.558	-1.145.992	-1.093.875	-953.837	-963.309	-939.322	-1.022.588	-1.075.626	-822.205	-1.266.194
OTHER UNCLASSIFIED EXPENCES	-252.487	-852.517	-1.884.375	-2.980.087	-3.353.543	-5.993.120	-4.610.427	-4.329.544	-3.923.387	-3.807.404	-2.699.245	-3.420.262	-5.599.221

\* amounts in all tables are expressed in euros at the CNB middle exchange rate [1 euro = 7,5 kn]

## FINANCIAL PLAN AND STRATEGY

### CFC RIJEKA S.D.D. AND STADION OF KANTRIDA D.O.O.

- implement a financial strategy within the current sports policy
- ensure financial self-sustainability of the Club through a strategically planned business policy
- increase revenue from sponsors at local and national level
- increase revenue by selling signs and names of club products (fan articles)
- rationalize operating costs and infrastructure maintenance through preferential rates given the public character of the Club

## FINANCIAL INVESTMENTS

### CFC RIJEKA S.D.D. AND STADION KANTRIDA D.O.O

- 2.000.000,00 euros were invested in obtaining the necessary documentation of the future complex "Kantrida Stadium".
- Stadion Kantrida d.o.o. is wholly owned by Teanna Limited.
- Stadion Kantrida d.o.o. has two strategic goals: maintenance and management of the infrastructure, management of the commercial value of the stadium
- The current value of investment in the "CFC Rijeka" Training Camp is 48.350.000,00 euros, and future projects and plans are still in progress

## FUTURE PROJECT

### THE KANTRIDA STADIUM COMPLEX

CFC Rijeka is continuously working on finding a partner for the construction of the stadium in Kantrida. Work on the project began at the same time as designing of the camp. So far, more than 2.000.000 euros have been invested in the project.

This project aims to create a large-scale, multifunctional sports and entertainment complex that will attract a diverse range of visitors and activities throughout the year. It will include modern sports facilities, recreational spaces, and entertainment venues, providing an exciting environment for both locals and tourists.

The goal is to make Rijeka a tourist destination, not only for football but also for a variety of events such as international tournaments, concerts, cultural festivals, and other leisure activities. The complex will foster a sense of community and offer engaging experiences year-round.

This dynamic project is designed to provide a holistic experience, combining sports, business, entertainment, and leisure in one central location.

#### KEY FEATURES:

##### Stadium:

12,000 seats, 600 parking spaces, 35 skyboxes with a seating capacity of 525 seats.

##### Hotel:

10,500m<sup>2</sup> gross area, 200 rooms.

##### Residential Towers:

3 towers, 45,000m<sup>2</sup> total gross area, 35 floors each.

##### Business Zone:

4,000m<sup>2</sup> gross area, 2 floors.

##### Promenade Square:

Over 15,000m<sup>2</sup>.



## FUTURE PROJECT

### THE KANTRIDA STADIUM COMPLEX



## CFC RIJEKA TRAINING CAMP

THE TRAINING CAMP AND CFC RIJEKA STADIUM  
WERE BUILT IN LESS THAN A YEAR

Companies from Rijeka and Croatia were hired for 95% of the project.  
Value of the "CFC Rijeka" Training Camp is 48.350.000,00 euros.

---

*"The most beautiful moment in 2014 was the start of the Camp construction."*

Damir Mišković for Novi list, 27<sup>th</sup> of Decembar 2014

---

FUTURE INVESTMENT PLAN FOR THE TRAINING CAMP AND CFC RIJEKA STADIUM:

- cover of the eastern and northern tribunes.



# SERVICE INFORMATION

## TICKETS/MEMBERSHIP

### Contacts And Opening Hours

All necessary informations can be asked via email [podrska@nk-rijeka.hr](mailto:podrska@nk-rijeka.hr) or [ulaznice@nk-rijeka.hr](mailto:ulaznice@nk-rijeka.hr) Working hours of Stadium HNK Rijeka western entrance stadium ticket office and info point will be communicated on a weekly basis on official web page [www.nk-rijeka.hr](http://www.nk-rijeka.hr) or via social networks

- Information phone: 051 563 640
- Ticket packages [www.nk-rijeka.hr/kompleti-ulaznica](http://www.nk-rijeka.hr/kompleti-ulaznica)
- Individual tickets [www.nk-rijeka.hr/ulaznice](http://www.nk-rijeka.hr/ulaznice)
- Online ticket distribution [www.ulaznice.hr/HNKRijeka](http://www.ulaznice.hr/HNKRijeka)

## TICKET PACKAGES AND INDIVIDUAL PRICES FOR THE CROATIAN FIRST FOOTBALL LEAGUE

### Tickets For The Croatian Football Cup

- Prices will be announced for each match
- Prices are announced on the CFC Rijeka website and in the media one week before the match

### Ticket Purchase Terms And Conditions

Ticket package sales plan for all sectors of the CFC Rijeka stadium was designed so as to protect both the existing, longtime package holders and the Club members. Therefore, all the individuals who fell into one of these two categories when the stadium was still located at Kantrida got a discounted price, as well as a protected time limit within which they were guaranteed seating accommodations.

CFC Rijeka members enjoy special benefits that are indicated next to the prices of the season ticket packages. All stadium sectors have a special price category for the members of CFC Rijeka, while the North sector also has a specially formed price for the members of the Armada Fan Club. Refunds for purchased tickets are not possible, except in the event of unforeseen circumstances, and in accordance with the Terms and Conditions of Ticket Use (<http://www.nk-rijeka.hr/uvjeti-koristenja-ulaznica/>). When playing a group phase of UCL or UEL matches, the club allows the holders of the packages for the Croatian First Football League them priority right to purchase their tickets. Such priority right does not apply to the seats allocated to UEFA. The Club is not authorised to dispose of those seats. The Club will provide substitute seating in the remaining vacant sectors for all the package holders who lost their seats due to the aforementioned fact.

## Ticket Transfer/Assignment

In order to allow the ticket package holders to maximize the use of the purchased packages, since the 2015 /2016 season all holders have been allowed to transfer their ticket to another person or, with prior notice, to assign the seat to the Club. The Club has made it possible for all the ticket package holders, who are also members of CFC Rijeka, to transfer their tickets to another person if they are unable to come to the match. In that case, they are required to notify the Club through the club cash desk or online via the official Club website: [www.nk-rijeka.hr](http://www.nk-rijeka.hr). The person to whom the ticket has been transferred has to present the ID card on admission. The prior notice can also be delivered by e-mail to [ulaznice@nk-rijeka.hr](mailto:ulaznice@nk-rijeka.hr) or personally at the info desk. At the moment, we are fully prepared for all inquiries through our info desk at the entrance of the camp, but we also receive and process inquiries through a well-established channel of communication: [ulaznice@nk-rijeka.hr](mailto:ulaznice@nk-rijeka.hr).

### Match Date Change After The Ticket Has Been Purchased

If you have purchased a ticket, and the date of the match has been changed, the system automatically updates the barcode on your ticket and you will have no problems with the admission.

## ORGANIZATION OF THE MATCH, INQUIRIES AND SUGGESTIONS

All inquiries and suggestions can be sent to [info@nk-rijeka.hr](mailto:info@nk-rijeka.hr)

## CODE OF CONDUCT AT THE STADIUM

The code of conduct at the stadium is governed by Article 4 of the Act on the Prevention of Violence at Sporting Events, which lists the following offences:

- Possession or consumption of alcoholic beverages and other beverages containing more than 6% of alcohol, drugs and possession of pyrotechnical substances, weapons and other objects conducive to injuries, disorder and violence;
- Attempting to bring or bringing alcoholic beverages, drugs, pyrotechnical substances, weapons into the sporting facility, including any objects that the security officers consider conducive to injuries, disorder and violence;
- Attempting to enter, entering and being at the sporting facility in a state of alcohol intoxication, above 0.50 g/kg, i.e. a corresponding amount of milligrams per litre of exhaled air;
- Masking the face with a cap, scarf or any other means of disguise for the purpose of concealing one's identity;

- Attempting to bring, bringing and waving banners, flags or any other objects with a text, picture, sign or other features that express or incite hatred or violence based on racial, ethnical, regional or religious affiliation;
- Throwing objects onto the pitch or in the spectator's area;
- Singing songs or calling out messages that express or incite hatred or violence based on racial, ethnical, regional or religious affiliation;
- Starting a fire or launching pyrotechnical substances;
- Burning or otherwise destroying fan props and other objects;
- An attempt of unauthorized entry or unauthorized entry into the pitch or in the spectator's area or an area reserved for judges or other persons participating in the sporting event;
- Staying at the spot in the spectator's area for which a person has no ticket or an appropriate document issued by the organizer.

## MATCH DATES

All fans can get information about the CFC Rijeka match dates on the club website and in the local media. Before the season starts, a general plan of the Croatian First Football League competition and the proposed match dates are determined. An official confirmation of the dates is set for each round individually, usually 2-3 weeks before the match is due.

## INQUIRIES AND SUGGESTIONS

All inquiries and suggestions can be sent to [info@nk-rijeka.hr](mailto:info@nk-rijeka.hr). We have channelled additional efforts in receiving suggestions and queries with the aim of improving communication with the members and fans of CFC Rijeka.

## FOOTBALL CAMP TOUR

The tour is currently available for children and youth within the project "CFC Rijeka - Friends of Children".

## DISABLED SUPPORTERS

The office of the Club constantly communicates with the disabled supporters. Tickets for the areas designated for the disabled supporters are free of charge, and any supporter with a certain degree of disability can contact the Club for more information at [info@nk-rijeka.hr](mailto:info@nk-rijeka.hr). Spots in the area designated for disabled persons are not pre-allocated, cannot be reserved, and here in the Club, we take particular care to ensure that all interested supporters are given an equal

opportunity to see the matches of CFC Rijeka.

## ACCESS TO FAN SHOP OF CFC RIJEKA IS ALLOWED TO ALL VISITORS

Users of all the stadium stands have the opportunity to purchase fan props offered at the Fan Shop points of sale located at the entrances. The match regime does not allow moving from one sector to another. Due to the installed control system of entrances, the ticket package holders or holders of the tickets for individual sectors cannot enter other sectors.

## NUMBER OF ENTRANCES TO THE CFC RIJEKA STADIUM

Currently, there are 16 entrances to the CFC Rijeka stadium. The number of barriers is determined on the basis of the regulations of competent institutions and adapted to the regulations on the organization of matches. Current statistics for the previous games show that an admission of a single visitor takes between 5 and 7 seconds. We regularly analyse the situation on the field. Once again, we advise all visitors to arrive at the stadium at least one hour before the start of the match. The Club is constantly developing entertainment features that would make the stay at the stadium and on the stands before the start of the match as interesting as possible.

## LIGHTING AT THE ENTRANCES

Lighting is installed and switched on during all the matches of the Club.

## PARKING AT THE CFC RIJEKA STADIUM

At the CFC Rijeka stadium, there are parking slots designated for the staff, players, officials, sponsors, holders of skyboxes and VIP tickets, ticket package holders.

The number of parking slots in the parking lot is limited.

We constantly monitor parking vacancy rates, trying to simplify access to the stadium through various activities. We encourage all the fans and other traffic participants to abide by traffic signs and the instructions of security officers, and not to park their vehicles on the roadway to avoid creating additional traffic jams and to avoid sanctions by the police. Fans can also park in the newly-renovated parking lot of the renter Promoter d.o.o. with the capacity for 500 vehicles, located along the D427 road opposite the entrance to the north stand. Also, in cooperation with Autotrolej, line 7a operates on the D427 road and stops at the stop near the CFC Rijeka camp.

## POSSIBILITY OF PASS FROM EAST TO WEST STAND

The CFC Rijeka stadium is located within the training camp perimeter. During the match, lines of communication are subject to the organisational rules that primarily aim to meet the needs of the stadium building. According to the urban plans, a road is to be constructed above the northern section of the camp, which will eventually facilitate the communication between the west and east stands. However, it should be noted that the existing admission control will remain in force.



***TOGETHER WE ARE RIJEKA***

June, 2025